

RYEDALE ECONOMIC ACTION PLAN CONSULTATION FEEDBACK - RISK MATRIX – ANNEX C

Issue/Risk	Consequences if allowed to happen	Likelihood	Impact	Mitigation	Mitigated Likelihood	Mitigated Impact
Lack of consultation feedback	Lack of engagement from partners and businesses	4	C	Ensure widespread consultation and publicity	2	B
Dissatisfaction with draft plan	Reduced likelihood of ongoing engagement with partners and businesses	4	C	Detailed consultation with partners in advance of drafting the plan. Comments received are overwhelmingly re small scale amendments rather than wholesale opposition. This confirms that the original proposals are largely reflective of the desires of partners and stakeholders.	2	B
Lack of ability to implement the plan	Dissatisfaction with the Council and reputational risk	3	C	Ensure that the plan is realistic and has short medium and long term goals that are achievable, whilst remaining aspirational.	2	B

Score	Likelihood	Score	Impact
1	Very Low	A	Low
2	Not Likely	B	Minor
3	Likely	C	Medium
4	Very Likely	D	Major
5	Almost Certain	E	Disaster